

**LESLIE MADSEN-BROOKS, Ph.D.**  
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## **EXECUTIVE SUMMARY**

- *Accomplished writer and editor* with background in education, academic technology, marketing, publishing, and journalism
- *Expert researcher* in library, archival, database, and other online environments
- *Creative programs administrator and innovative problem-solver*
- *Experienced educator* who comprehends the needs of K-12 through university-level students
- *Highly educated professional* with broad understanding of diverse disciplines
- *Successful grant writer* who has helped land more than \$500K in grants
- *Thoughtful evangelist of academic technologies, mentor to new users*

## **PROFESSIONAL EXPERIENCE**

### ***Education: University Instruction***

**Assistant Professor, History**, Boise State University, Boise, Idaho, 2010 to present. Two years as a mobile learning fellow, currently co-directing a university initiative to integrate mobile learning into an entire academic program (the Master of Applied Historical Research degree). Passionate digital humanist and believer in the value of amateur contributions to historical practice. Teach undergraduate and graduate courses in U.S., women's, public, and digital history.

**Coordinator, Faculty and TA Programs**, Center for Excellence in Teaching and Learning, University of California, Davis, 2007 to 2010. Coordinated and taught Seminar on College Teaching; administered Chancellor's Teaching Fellowship Program; consulted individually with TAs and faculty on a wide range of pedagogical issues. Made major contributions, including several well-received presentations, to the Summer Institutes on Teaching and Technology 2007-2010, and co-organized the popular "Birds of a Feather" More Thoughtful Teaching symposium in spring 2007. Supervised graduate student researchers and assist with Teaching Assistant Consultant program. Consulted with Academic Technology Services on issues at the intersection of pedagogy and technology.

**Pedagogy and Technology Specialist**, Academic Technology Services, UC Davis, 2006 to 2007. Developed workshops on technology and pedagogy for university faculty; authored extensive, accessible documentation on new, complex course-management software; co-organized "More Thoughtful Teaching" symposia and Summer Institute on Teaching and Technology; designed and implemented new online midcourse evaluation system; organized faculty focus groups on software development.

**Adjunct Professor, Museum Studies**, John F. Kennedy University, Berkeley, CA, 2007 to 2010.

**Lecturer**, Department of American Studies, UC Davis, Summers 2004, 2005; spring to fall 2006.

**Teaching Assistant**, Department of American Studies, UC Davis, 2003-2005.

**Instructor**, Department of English, UC Davis, September 2001-June 2002.

**Instructor**, Summer Bridge Program, California State University, Long Beach, Summers 2000 and 2001.

**Instructor**, General Education in Literature Program, University of Iowa, August 1999-May 2000.

***Education: Free-Choice Learning and Museums***

**Intern**, Seth Godin Summer Project. Participated in conception of, created curriculum for, and assisted in brand voice development for an online/offline learning platform. 2 weeks, 2013.

**Blogger**, MuseumBlogging.com. I write about museums, technology, education, and communication and have been recognized as an expert on museum history and theory. January 2006 – present.

**Curriculum Consultant**, WaterWays program, Putah-Cache Creek Watershed, California. Collaborated on innovative curriculum and activities, geared to state science and social science content standards, for watershed education pilot program for fourth- through sixth-grade students. January – June 2005.

**Exhibitions Assistant**, Explorit Science Center, Davis, California. Served as one member of two-person team, synthesizing complex scientific concepts for ten-week-long exhibitions on a broad spectrum of topics. Developed interactive, hands-on activities to explain natural and physical phenomena; fabricated and maintained exhibits; and designed signage to accompany each activity. Created teacher enrichment resource packets to accompany exhibits. October 2002 – June 2003.

**Evaluation Specialist**, Explorit Science Center, Davis, California. Developed evaluation instruments and conducted interviews with participants in Explorit's pilot family outreach program, Health in Your World. Assessed efficacy of program in reports to Explorit staff and made recommendations for revisions of activities. 2003-2004.

**Education Specialist**, Explorit Science Center, Davis, California. Taught classroom science lessons to elementary school children in Northern California. Developed and taught summer science classes for preschool through sixth-grade students. Contributed to development of hands-on science lessons presented in classrooms. November 2001 – October 2002, Summers 2003 & 2004.

**Assistant Curator**, Grinnell College, Grinnell, Iowa. Exhibit on tenement photographer and social reformer Jacob Riis. Summer 1996.

***Communications: Editorial, Marketing, Development***

**Freelance Writer and Editor**, Undertake broad spectrum of freelance work, including research, book indexing, grant writing, web content, curricula, journalism, and marketing communications. 1996 – present.

**Contributing Editor**, Research, Academia, & Education, BlogHer.org. Provided twice-weekly surfing guides to the best writing by women bloggers on research and academic concerns, as well as thought pieces on current issues pertinent to women in academia. 2006 – 2009.

**Marketing Coordinator**, Long Beach Symphony Association, Long Beach, California. Created and distributed a wide range of marketing communications materials, including brochures, direct mail, and web content. Represented the symphony to the public and the press; organized press events. September 2000 – August 2001.

**Staff Writer**, Gazette Newspapers, Long Beach, CA. Researched and wrote ~5 articles/week, took photographs, and undertook other editorial duties for the weekly *Grunion Gazette* and *Downtown Gazette*. February – July 1999.

**Assistant Editor**, Ballard & Tighe, Publishers, Brea, CA. Coordinated and edited work of authors and others involved in the production of instructional and assessment materials for limited English proficient students. Developed illustrations for workbooks and game concepts. September 1998 – February 1999.

**Development Communications Writer**, UC Davis Office of Development. Wrote articles, speeches, and letters for university officials and offices, most of which were targeted at current and potential donors to UC Davis. Requests ranged from \$500 annual fund gifts to \$10 million capital campaign building naming rights. Interned, then was hired. January – August 1998.

## **SELECTED PRESENTATIONS**

“The Boise Wiki: Putting the “Public” in Public History.” Keynote, THATCamp Boise State, Boise State University. 2013.

“‘B Mobile’ at the Program Level: Integration of Mobile Learning Across an Academic Program.” Webinar, with Lisa Brady, Mobile Learning Initiative Webinar Series, Boise State University. 2013.

“Berkeley Meets Boise: A Conversation about Developing Museum Professionals Across the Urban-Rural and Small-Large Institution Divide.” Panel discussion. Western Museums Association Conference, Palm Springs, CA. 2012.

“Digital Media Strategy.” Idaho’s Heritage Conference, Boise, ID. 2013.

“Off the Record: Untold Stories of Women, Science, and Engineering.” Monologues and panel discussion. American Society for Engineering Education, San Antonio, TX. 2012.

“Supporting Students to Create Digital Assignments.” B Mobile: Exploring Mobile Learning, Boise State University. 2012.

“Bringing History to the Very Small Screen: Creating Mobile Public History Projects in a Graduate Seminar.” Mobile Learning Symposium, Boise State University. 2011.

Working group participant: “Using ‘Centers’ to Teach Public History and Engage Community Partners.” National Council on Public History conference, Pensacola, FL. 2011.

“Beyond Fear 2.0: Social Media, Literacies, and the World Beyond Walls.” With Laura Blankenship (Emerging Technologies Consulting) and Barbara Sawhill (Oberlin). New Media Consortium summer conference, Monterey, CA. 2009.

## SELECTED WRITING

“I nevertheless am a historian’: Digital Historical Practice and Malpractice around Black Confederate Soldiers” in *Writing History in the Digital Age*. Ed. Jack Dougherty and Kristen Nawrotzki. (University of Michigan Press, 2013.) Published digitally in 2012 at <http://writinghistory.trincoll.edu/crowdsourcing/madsen-brooks-2012-spring/>.

Invited articles for the NSF Informal Science Education Wiki. 2012:

- “Integrating the arts and humanities into STEM learning,” [http://iseevidencewiki.org/index.php/Integrating\\_the\\_arts\\_and\\_humanities\\_into\\_STEM\\_learning](http://iseevidencewiki.org/index.php/Integrating_the_arts_and_humanities_into_STEM_learning)
- “Game-based learning benefits ISE,” [http://iseevidencewiki.org/index.php/Game-based\\_learning\\_benefits\\_ISE](http://iseevidencewiki.org/index.php/Game-based_learning_benefits_ISE)
- “Citizen science programs advance the public understanding of science and influence public attitudes about scientific issues,” [http://iseevidencewiki.org/index.php/Citizen\\_science\\_programs\\_advance\\_the\\_public\\_understanding\\_of\\_science\\_and\\_influence\\_public\\_attitudes\\_about\\_scientific\\_issues](http://iseevidencewiki.org/index.php/Citizen_science_programs_advance_the_public_understanding_of_science_and_influence_public_attitudes_about_scientific_issues)

“Museums” entry for *Encyclopedia of Library and Information Science*. 2009. (7,000 words; one of the three major entries in the encyclopedia.)

“Make students curators” in *Hack(ing) School(ing)*. <http://readlists.com/d304bde5/>. August 2012. (For more on *Hack(ing) School(ing)*, see <http://hackingschooling.com/>)

“The University’s Minimum Viable Product.” *The Blue Review*. <http://theblureview.org/minimum-viable-product/> April 2013.

“Rethinking Digital Badges.” *The Blue Review*. <http://theblureview.org/rethinking-digital-badges/> April 2013.

“Engendering Online History: Wikipedia vs. Ancestry.com: Historianship at a Crossroads.” *The Blue Review*. <http://theblureview.org/engendering-online-history/> February 2013.

Blog posts, largely about museums and technology, but on other museum-related subjects as well, at [MuseumBlogging.com](http://MuseumBlogging.com). 2006-2012.

“More Thoughtful Museum Learning: How Professional Development Through Social Media Can Strengthen Cultural Institutions.” Invited essay, *WestMuse*, Western Museums Association. <http://westmuse.wordpress.com/2009/08/12/more-thoughtful-learning-how-professional-development-through-social-media-can-strengthen-cultural-institutions/>

## SELECTED GRANTS

Boise State mLearning Scholar. Received three grants in support of using mobile technologies in two history courses, as well as to coordinate the incorporation of digital humanities into the Master of Applied Historical Research program at Boise State. 2011 – 2014.

National Endowment for the Humanities Challenge Grant (\$2 million). Core team member, in support of a new Digital Humanities Initiative at Boise State. 2012 – 2015.

Boise State Arts and Humanities Institute Project Grant. In support of the Boise Wiki Local History Project. 2012.

Social Science Research Fellowship, Boise State. To pursue research on the history of women in U.S. science. 2012.

Spencer and Teagle foundations grant. To investigate visual literacy in undergraduate education at UC Davis; with Jon Wagner, Professor of Education. 2008-2010.

## **EDUCATION**

Ph.D., Cultural Studies, University of California, Davis. Major fields of study: museum studies, material culture, public understanding of science, women in U.S. science; Designated Emphasis in Feminist Theory. September 2006.

M.A., Cultural Studies, University of California, Davis. March 2004.

M.A., English/Creative Writing, University of California, Davis. December 1998.

B.A., English, with honors, Grinnell College, Grinnell, Iowa. May 1997.

## **REFERENCES**

Available upon request.